

## STRATEGIC PLAN

### Preamble:

Historically the Eugene Applebaum College of Pharmacy and Health Sciences has been the primary institution that educates students to practice pharmacy in Southeastern Michigan. In recent years 2/3rds of our graduates have practiced in Southeastern Michigan immediately after graduation. A major strength of the Wayne State University Pharmacy program is the long standing relationships we have enjoyed with every major health care institution in the area. These include Detroit Receiving Hospital (>30 years), Harper University Hospital (>30 years), Henry Ford Hospital (>30 years), Wm Beaumont Hospital (>30 years), St John Hospital and Medical Center (>20 years), Oakwood Hospital (> 10 years). In recent years the program has extended collaborations into ambulatory care (Health Centers of Detroit) and community pharmacy (Kroger) environments. Our graduates are known to be practice-ready and are readily sought after by area employers.

Our research enterprise has grown in recent years. Among 130 pharmacy schools we are ranked 39<sup>th</sup> by US News and World Report and in 2012 we ranked 33<sup>rd</sup> in NIH funding (\$3.2M) and in total research funding (\$4.2). From 2002 through 2008 we averaged about \$1.6 M per year in federal funding which has increased steadily through 2012. Our Pharmacy Program, has recognized research expertise in antimicrobials, diabetes/metabolic disorders, oncology and neurologic disorders.

We aim to utilize the strategic planning process to advance our visibility as a practice intensive/research focused pharmacy program. Our strategic planning initiatives have been designed to have broad based support with input obtained from all important stakeholders. The strategic plan was directed by a Steering Committee with representation from practice and research partners, students and alumni. We had 100% participation of our faculty in the process. Our strategic plan is based upon the identification of critical issues that we need to address to move forward as a premier Pharmacy Program that values education, research, practice and service. Each critical issue has several strategic initiatives that are supported by objectives that provide action steps that guide completion. Each objective has an accountable champion and deadline date for completion which will support successful execution of the plan. The critical issues for our success focus on curricula development, developing and marketing our research initiatives, advancement of innovative models of pharmacy practice, improving our operational efficiencies and strategizing how to continue to grow in a climate of reduced resources.

Each of our stakeholders should see a component of our strategic plan that they are attracted to and will help support. This plan will shape the future of the Pharmacy Program at Wayne State University and impact the advancement of the practice of pharmacy. It aligns our resource priorities. It is our intent that this plan will allow students, faculty, staff, alumni and all other important stakeholders an opportunity to see our goals and aspirations to advance Wayne State University into a top tiered Pharmacy Program.