

Eugene Applebaum College of Pharmacy and Health Sciences

Pharmacy Alumni Affiliate Meeting

October 28, 2010

Minutes

Present: Norm Buss, John Kusmierz, Rich Jennings, Carol Stutrud, Rick Slaughter, George Corcoran, Mary Clark, Tracey Muscat, Chris Polk, Norma Peters, Anthony Jaworski

- I. Approval Of Minutes: The minutes of the August meeting were approved.

- II. Treasurer's Report: Norm Buss

Pharmacy Alumni Affiliate Financial Activity Spreadsheet 10/2010			
Acknowledged starting income May, 2010			\$ 2424.22
Operating Expenses			
Expense		Date	
Pharmacy Logo Apparel Orders		05/18/2010	\$ (196.50)
		06/24/2010	\$ (89.59)
		07/23/2010	\$ (78.70)
		08/26/2010	\$ (85.70)
Deposit for Bowl-a-Thon			\$ (300.00)
Income from Logo Sales		Date	
		06/17/2010	\$ 155.50
		07/26/2010	\$ 25.00
		07/26/2010	\$ 53.00
		08/13/2010	\$ 40.00
TOTAL			\$ 1947.23

- III. A General Discussion- "Current Challenges Facing Our Board and How do We Overcome Them"
 - Special Guest: Tracy Muscat, Associate Vice President Of Development
 - Emphasized ways in which to better promote the Endowment Scholarship
 - Have a vision (goal) and back into it.

- Emphasized the importance of having a strong methodology in order for this to be successful.
 - How do we get endowment scholarship started?
 - Must have people on board to work with us
 - Must have strong support from the Dean
 - Must be one of our TOP PRIORITIES: Maximizing the amount of money that we can get for the students will heavily be dependent on community involvement.
 - Is willing to help us with whatever we need as long as we are all on board
- Special Guest: Christopher Polk, Assistant Vice President for Alumni Relations
 - Provided us with a clear definition of who we are as a group and the necessary steps that must be taken if we want to begin a project and need money
 - Emphasized the importance of becoming event oriented
 - Emphasized the strengthening of our brand
 - Suggested ways in which we can do so:
 - Updating communications with not only the alumni but the students as well
 - Build up from students rather than just focusing on the alumni
 - Maintain CE and get close involvement from the Dean so that we can focus on bringing back the alumni
 - Must establish our identity
 - Use the resources that we have
 - Come up with the best strategic plan possible.

IV. Annual Special Event & Reunion Dinner

- Rich Jennings: Put something together to have an annual event coupled with Las Vegas Night
 - How can we get alumni to come?
 - Work with Carol Moore to send out a letter to alumni on the mailing list.
 - *Would you attend if...?*

V. Handouts

- Logo Wear YTD Sales Report:
 - Work to get updated emails
 - Carol Moore in charge
 - Generate money
 - Carol Stutrud: SELL MORE SHIRTS AT THE CE EVENT 😊

VI. *Annual P3 Bowl-A- Thon*

- Nicole R. Pinelli email states:
 - P3 class was able to generate a little over \$1500.00 from this event
 - P3 class president Geoff Morgan will be meeting with his class officers to put together a list of “lessons learned” to pass on to Anthony Jaworski to assist in organizing the event for next year

VII. Adjournment – Next Meeting

- November 18th (One week Early)

Words to remember:

“60 is the new 40.”

- George Corcoran

Respectfully Submitted,

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