Eugene Applebaum College of Pharmacy and Health Sciences

Pharmacy Alumni Affiliate Meeting

October 28, 2010

Minutes

Present: Norm Buss, John Kusmierz, Rich Jennings, Carol Stutrud, Rick Slaughter, George Corcoran, Mary Clark, Tracey Muscat, Chris Polk, Norma Peters, Anthony Jaworski

I. Approval Of Minutes: The minutes of the August meeting were approved.

II. Treasurer’s Report: Norm Buss

<table>
<thead>
<tr>
<th>Pharmacy Alumni Affiliate Financial Activity Spreadsheet 10/2010</th>
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<tbody>
<tr>
<td>Acknowledged starting income May, 2010</td>
</tr>
<tr>
<td>$ 2424.22</td>
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<tr>
<td>Operating Expenses</td>
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<tr>
<td>Expense</td>
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<tr>
<td>Pharmacy Logo Apparel Orders</td>
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<tr>
<td>Deposit for Bowl-a-Thon</td>
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<tr>
<td>$ (300.00)</td>
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<tr>
<td>Income from Logo Sales</td>
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<tr>
<td>Date</td>
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<tr>
<td>06/17/2010</td>
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<tr>
<td>07/26/2010</td>
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<td>07/26/2010</td>
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<td>08/13/2010</td>
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<td>TOTAL</td>
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III. A General Discussion- “Current Challenges Facing Our Board and How do We Overcome Them”

- Special Guest: Tracy Muscat, Associate Vice President Of Development
  - Emphasized ways in which to better promote the Endowment Scholarship
    - Have a vision (goal) and back into it.
• Emphasized the importance of having a strong methodology in order for this to be successful.
• How do we get endowment scholarship started?
  • Must have people on board to work with us
  • Must have strong support from the Dean
  • Must be one of our TOP PRIORITIES: Maximizing the amount of money that we can get for the students will heavily be dependent on community involvement.
  • Is willing to help us with whatever we need as long as we are all on board
• Special Guest: Christopher Polk, Assistant Vice President for Alumni Relations
  o Provided us with a clear definition of who we are as a group and the necessary steps that must be taken if we want to begin a project and need money
  o Emphasized the importance of becoming event oriented
  o Emphasized the strengthening of our brand
    ▪ Suggested ways in which we can do so:
      • Updating communications with not only the alumni but the students as well
      • Build up from students rather than just focusing on the alumni
      • Maintain CE and get close involvement from the Dean so that we can focus on bringing back the alumni
  o Must establish our identity
    ▪ Use the resources that we have
    ▪ Come up with the best strategic plan possible.

IV. Annual Special Event & Reunion Dinner
• Rich Jennings: Put something together to have an annual event coupled with Las Vegas Night
  o How can we get alumni to come?
    ▪ Work with Carol Moore to send out a letter to alumni on the mailing list.
      ● Would you attend if...?

V. Handouts
• Logo Wear YTD Sales Report:
  o Work to get updated emails
    ▪ Carol Moore in charge
  o Generate money
  o Carol Stutrud: SELL MORE SHIRTS AT THE CE EVENT 😊
VI. *Annual P3 Bowl-A-Thon*

- Nicole R. Pinelli email states:
  - P3 class was able to generate a little over $1500.00 from this event
  - P3 class president Geoff Morgan will be meeting with his class officers to put together a list of “lessons learned” to pass on to Anthony Jaworski to assist in organizing the event for next year

VII. Adjournment – Next Meeting

- November 18th (One week Early)

**Words to remember:**

“60 is the new 40.”

- *George Corcoran*

Respectfully Submitted,

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